



## Promote your business in the Delaware Shakespeare Summer Festival Playbill

### **“Summer’s must-do event”**

*Delaware Today*

Each summer, over 3,000 people attend the Delaware Shakespeare Summer Festival at Rockwood Park. Most of our patrons read the playbill from cover to cover while picnicking before the show. We also use the playbill for foundation and corporate grants and press kits. Your business will get plenty of exposure, and you can show your commitment to the arts and the local community. Reserve your spot in the playbill today!

***The Tempest runs from July 17-August 2, 2020.***

Recognition	Dimensions	Ad Rate
<b>Center Spread</b> (inside at staple fold)	<b>10" w x 8" h</b>	<b>\$600.00</b>
<b>Color-Prime Location</b> (page 1 and page 2, back cover, final 2 pages)	<b>5" w x 8" h</b>	<b>\$500.00</b>
<b>Color-Other Location</b> (page 3, 3 <sup>rd</sup> to last page)	<b>5" w x 8" h</b>	<b>\$400.00</b>
<b>Full Page</b>	<b>5" w x 8" h</b>	<b>\$250.00</b>
<b>Half Page*</b>	<b>5" w x 3.77" h</b>	<b>\$150.00</b>
<b>Quarter Page</b>	<b>2 <sup>3</sup>/<sub>8</sub>" w x 3 <sup>7</sup>/<sub>8</sub>" h</b>	<b>\$100.00</b>

*\*Half Page recognition in horizontal format only.*

- Deadline to purchase and submit ads is **June 8, 2020**.
- Ads should be ready for printing. In most cases, minor design work is complimentary (ie: adaptation of a business card). Other design work is available for a fee.
- Unless noted in description, all pages printed in black ink.
- Program size is 5 ½" w x 8 ½" h.
- Please make checks payable to:  
**Delaware Shakespeare**  
4 S. Poplar Street  
Wilmington, DE 19801
- To reserve your place in the playbill, please contact JulieAnne Cross. [julianne@delshakes.org](mailto:julianne@delshakes.org)

**For more information, please visit [www.delshakes.org](http://www.delshakes.org).**