

Partnership & Engagement Associate, Delaware Shakespeare

Del Shakes seeks a collaborative and organized individual who is passionate about theatre's ability to bring people together across social lines and barriers. The Partnership & Engagement Associate will coordinate Del Shakes grass-roots efforts to build relationships with communities of color, lower socio-economic classes, and other groups typically underrepresented in professional theatre audiences. Specific duties will include:

- Develop and engage in grassroots marketing and community building efforts with identified demographic groups. Activities could include:
 - Attending community fairs/meetings; relationship building with churches, HBCU fraternities/sororities/alumni groups; identifying community ambassadors who could further advocate for Del Shakes; etc.
- Serve as Community Liaison for Community Tour, coordinating logistics for and attending all CT performances.
- Serve as staff contact for Program & Audience Committee.
- Collaborate with Marketing & Business Associate on creation of culturally responsive marketing strategies and materials to aid Del Shakes in meeting its goals of doubling percentage of audience of color at Summer Festival.
- Collaborate with Front of House teams to create strategies to best welcome new audience groups and educate historical audience about ways to create a welcoming environment for all.
 - Serve in rotation of Del Shakes staff members present at Summer Festival and Bonus Programs
- Collaborate with Producing Artistic Director to enhance existing and implement new community engagement programs.
- Support and participate in Del Shakes' culture of antiracism.

QUALITIES DESIRED

Knowledge of Wilmington area and broader Delaware landscape, particularly communities of color.

The successful candidate could have experience or interest in fields such as theatre, education, community organizing, marketing, social service, racial justice, art/drama therapy, etc.

Detail-oriented, good with logistics, self-starter, people-person, passion for vision of Del Shakes, good-spirited, compassionate.

WORK ENVIRONMENT/DETAILS

- Part-time employee, averaging 20 hours a week over the course of a year, but could fluctuate between 5-10 hours to 30-35 hours. Weeks with more hours would be focused around Community Tour and Summer Festival.
- Some office hours, in-office meetings, and off-site meetings will be requested, but much of job could be work from home.

- Del Shakes office environment is slightly “tech start-up/co-working space” (can offer more insight at interview).
- Position requires flexible time schedule to be able to engage with community groups at times most convenient for them.
- Familiarity with or ability to learn Dropbox, Google Docs, Gmail and Microsoft Office
- Delaware residents encouraged to apply.
- Access to reliable and flexible transportation is required.

PAY

\$20/hr. Based on average of 20 hours a week, yearly salary would be approximately \$20,000. 40 vacation/personal hours.

TO APPLY

Interested candidates should send an email or letter of interest to jobs@delshakes.org, sharing what appeals to you about the Partnership & Engagement Associate position at Del Shakes.

We’d also like to know what in your background, skills, or experiences would position you to succeed in this position. This could be captured in a resume, but it could also be a video message, a collage, a poem, a drawing, etc.