

 DELAWARE  
**SHAKESPEARE**

**ANNUAL REPORT**  
**2020**

# Dear fellow Shakespearians:

Delaware Shakespeare's 18th year was definitely not the year we thought we would have. But 2020 is not the year any of us thought we would have. The COVID-19 pandemic and the national reckoning on racism caused by the murder of George Floyd have changed our lives and brought to the surface uncomfortable truths that should have been faced long ago.

In light of these events, the activities of a theatre company can appear to be of modest import at best. But how many of us have turned to the arts for solace, understanding, and joy during this year? Delaware Shakespeare has continued to find ways to connect us, illuminate our shared humanity, and engage with the core questions of our time.

The uncertainties of 2020 have not disappeared in 2021. Your support was vital last year in allowing Del Shakes to create safe, new programming – and has positioned the company to navigate the changing public health climate.

As you read about 2020's activities, I thank you so much for choosing to be part of the Del Shakes family.

Julie Russ  
Board President

A  
word  
of  
thanks

*Shakespeare Day 2020*

## VISION

We envision a Delaware where people from all walks of life celebrate and explore their shared humanity through the lens of Shakespearean works.



## MISSION

Inspired by Shakespeare's creative vision and the broad societal mix of audiences of his era, Delaware Shakespeare brings our community together for vibrant theatre and learning experiences.



# VIRTUAL PROGRAMS

A Love-Letter to the Delaware Shakespeare Family

When COVID shutdowns first went into effect, Delaware Shakespeare launched *The Sonnet Project*. Each weekday, a rotating cast of actors read aloud one of Shakespeare's sonnets and shared a brief reflection on the meaning and relevance of the poem. The recordings were posted on Del Shakes' social media pages and provided a means for audience members to stay connected during our period of social isolation.

At first, we hoped we would not need to reach the end of Shakespeare's collection of 154 sonnets. However, as the year progressed and the realities of the pandemic set in, Del Shakes committed to finishing the entire series. *The Sonnet Project* spanned from March 19 to October 27, 2020. 59 actors and 5 community guests performed the readings, which have received a cumulative total 62,406 views – and counting.

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It was so much fun to see friends and familiar faces bringing their considerable gifts to the community through a shared love of Shakespeare. The Sonnet Project was a bright spot during a challenging time.

*Audience Member*

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*Family Sunday*



*Janssen's Picnic Contest Launch Party*



*Becoming Prospero with Jolie Garrett*

Like the rest of the world, Delaware Shakespeare grew very adept at using Zoom over the course of 2020. We created 19 stand-alone virtual programs, many offered for free or on a “Pay-What-You-Decide” platform.

In April, Del Shakes presented our annual *Shakespeare Day* program to celebrate William Shakespeare’s Birthday. A group of volunteers gathered via Zoom to read aloud one line from each of Shakespeare’s 38 plays in the span of an hour. The highlight of this event was a video featuring Essential Workers reading relevant quotes about handwashing, healing, and hope.

During the three weeks in July when the Summer Festival would have been taking place, Del Shakes presented the *{Mostly} Virtual Summer Festival*. This collection of nine virtual events celebrated the beloved traditions associated with Del Shakes’ annual performance at Rockwood Park. From the *Janssen’s Picnic Contest Launch Party* to *Family Sunday* activities to programs which previewed our upcoming production of *The Tempest* (slated for summer 2022), Del Shakes provided a Summer Festival experience intended to be enjoyed from the comfort of your home.

One virtual program proved so popular that it merited a reprise! The *Wine and Cheese Party*, offered first in July and once again in December, featured wine and cheese pairings representing characters from Shakespeare’s canon. David Stradley provided background information on the cheeses, all sourced from Janssen’s Market, while Dave Govatos from Swigg Wine offered tasting notes on the vino, and actors performed monologues spoken by each of the selected characters.

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If I can make them feel like I was in the room with them, or they are in the room with me, and we're disconnecting for a second and geeking out about what this dude wrote a couple centuries ago and how it connects to what's happening right now, then my job is done.

*Newton Buchanan, Associate Artist*

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# IN-PERSON PROGRAMS

## The Soliloquy Stroll

When it became clearer what kind of events were possible under COVID-19 public health guidelines, we started developing in-person, outdoor, socially-distanced programs. Our first in-person performance took place in our beloved summer home, Rockwood Park. The *Soliloquy Stroll* featured solo actors performing soliloquies (speeches spoken by characters when alone onstage, usually directly to the audience) in various locations throughout the park. Small audience groups were led on a stroll around the grounds, stopping to hear each speech and engage with the characters in a very intimate way.

The first performance quickly sold out and we added a second date to meet the high demand for in-person arts experiences. 92 patrons attended The Soliloquy Stroll.

We were very pleased to present some Shakespeare in Rockwood Park during 2020.



# Shakespeare in the Garden

In September, Del Shakes collaborated with Delaware Art Museum to present *Shakespeare in the Garden*. This program paired monologues and scenes from Shakespeare with works of art in the sculpture garden, inspiring audiences to experience two creative disciplines in a unique way.

The highlight of this performance event was the musical closing ceremony, where all audience members gathered in a large, socially-distanced circle in the Labyrinth to dance to an original song composed by Associate Artist Emily Schuman to the words from Sonnet 18.

178 people attended *Shakespeare in the Garden*.



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It's so good to have a collective  
experience again.

*Audience Member, Shakespeare in the  
Garden*

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## Shakespeare, Poe & Fiends

In October, Del Shakes re-imagined our popular fall event *Shakespeare, Poe & Fiends* for an outdoor setting at historic Fort Christina. Audience members freely strolled the grounds in socially-distanced groups, stopping to hear actors read seasonal stories. Del Shakes crafted the program to honor the multilayered history of the site, including stories from Lenape folklore, Swedish mythology, and historic tales about the Underground Railroad

139 people attended *Shakespeare, Poe & Fiends* in 2020.

As always, we had a wonderful time!

It was great to see some familiar faces, both among the performers and the guests. We really enjoyed the addition of “The White Deer,” which led me to get out some of my books about the Lenape to share with my 11-year-old son. You could not have paid to have a more perfect day to spend in the park with our best “fiends.”

*Audience Member, Shakespeare, Poe & Fiends 2020*





# A COMMITMENT TO BEING AN ANTIRACIST THEATRE COMPANY

Delaware Shakespeare spent much of 2020 in deep introspection about how to create a consistent atmosphere of respect and joy for BIPOC (Black, Indigenous, People of Color) who engage with us. In August, we launched the Antiracism Working Group (ARWG), comprised of Board Members and BIPOC Artists, to develop an Antiracism Policy and Action Plan to guide our journey towards becoming an Antiracist Theatre Company.

Working under the guidance of Arreon Harley-Emerson from Equity Sings, we held two Sharing & Recommendation Sessions with BIPOC Audiences and Artists. These were BIPOC-only spaces and all participants were compensated for their participation. The feedback gathered during these sessions informed the development of our policy and action plan. The policy was officially approved by the Del Shakes Board of Directors in early February 2021.

The creation of these policies inspired Del Shakes to hold three online events exploring the topics of Shakespeare and Racism:

- *Othello and Systemic Racism*
- *Color-Blind vs. Color-Conscious Casting in Shakespeare* (Pictured at top)
- *Culturally-Specific Shakespeare Productions*

In December, Del Shakes hired Flux Creative Consulting, a Black-led firm, to assist our efforts to cultivate relationships with BIPOC audiences throughout 2021. It will take time to build trust, but our vision is a world where people from all walks of life are welcome to celebrate and explore their shared humanity through the lens of Shakespearean works.

# STAFF EXPANSION


Del Shakes was honored to receive COVID relief grants from the National Endowment for the Arts and the Mid Atlantic Arts Foundation. This support enabled us to hire three part-time Associate Artists and two Arts Journalists-In-Residence to assist in developing virtual programs and socially-distanced live events. Artists Newton Buchanan, Bi Jean Ngo, and Emily Schuman joined the staff in July and their talents enriched our programming for the remainder of the year. Buchanan and Schuman appeared in the *Soliloquy Stroll, Shakespeare in the Garden, Shakespeare, Poe & Fiends*, and many of our virtual events. Ngo directed *Shakespeare in the Garden* and moderated the virtual panel on *Culturally-Specific Shakespeare Productions*.

Journalists Gail O'Donnell and Christian Wills provided eloquent reviews and reflections on all of our programming in the latter half of the year.



Associate Artists Newton Buchanan, Emily Schuman, and Bi Jean Ngo preparing for their kick-off program  
*Three Artists, Four Humors & Food*

# SHAKESPEAREAN INSULTS!



*Pick one choice from each group and put them altogether for a royal insult!*

Group 1	Group 2	Group 3
artless	bat-fowling	apple-john
bootless	beetle-headed	baggage
churlish	boil-brained	barnacle
craven	clapper-clawed	boar-pig
dankish	clay-brained	bugbear
droning	dismal-dreaming	bum-bailey
froward frothy	dizzy-eyed	canker-blossom
gleeking	doghearted	clack-dish
goatish	dread-bolted	clotpole
infectious	elf-skinned	dewberry
jarring	fat-kidneyed	flap-dragon
loggerheaded	flap-mouthed	foot-licker
lumpish	fly-bitten	gudgeon
mangled	guts-gripping	harpy
mewling	half-faced	hedge-pig
paunchy	idle-headed	horn-beast
pribbling	milk-livered	jolt-head
ruttish	onion-eyed	maggot-pie
saucy	plume-plucked	malt-worm
spleeny	reeling-ripe	measle
vain	rude-growing	moldwarp
venomed	sheep-biting	mumble-news
villainous	swag-bellied	nut-hook
warped	tickle-brained	pigeon-egg
wayward	toad-spotted	ratsbane
weedy	weather-bitten	wagtail

# A R T S                      L E A R N I N G

## E n a g e m e n t   i n   a   T i m e   o f   Z o o m   S c r e e n s

Much of Delaware Shakespeare’s regular learning and community engagement programs were placed on pause due to COVID. Delaware Shakespeare was a recipient for a second year of an NEA: Shakespeare in American Communities grant to fund work in juvenile justice facilities. There were residencies underway at Ferris School for Boys and Cleveland C. White School in mid-March, when all facilities were closed. Throughout the year, Del Shakes stayed in touch with teachers and administrators to brainstorm virtual learning options but our contacts in the juvenile justice system requested to pause activities until 2021.

Del Shakes maintained an open line of communication with several other community partners to see if we could provide unique learning opportunities within the challenging educational environment.

Del Shakes collaborated with The Grand Opera House to offer a four-session acting residency at the Hicks Community Center in Wilmington. Even with masks on, the young children were ready to engage in improvisational and movement activities.

Teaching artist Mariah Ghant developed a virtual residency called “You and Shakespeare” which we were happy to offer to two partners: Sankofa Cultural Arts Center in Dover and The Teen Warehouse in Wilmington. The residency connected Shakespeare to the lives of the students, and encouraged students to engage in their own creative explorations inspired by the plays they were learning about. While confined to Zoom boxes, students still took advantage of the avenue for expression.

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My granddaughter had an opportunity to participate and she enjoyed it, even though Shakespeare characters ‘talk funny.’ Thank you for continuing to make your programs available to the Delaware community.

*Sankofa Cultural Arts  
Center supervisor*

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# PLAY ON!

## Del-ebrity couples compete to raise money for Del Shakes

Our annual fundraiser had to be held virtually, which inspired a totally new format. Delaware in Love morphed into *Play On!* a virtual theatrical game show.

In this new iteration, four teams of Del-ebrities – coached by Del Shakes artists, a la *The Voice* – performed scenes from Shakespeare’s plays, competing to raise the most donations for Delaware Shakespeare and earn the coveted title of *Play On!* Champion.

The participants included Tina & Rick Betz, Guillermina & Charles Gonzalez, Sarah McBride, and Chuck Lewis & Michele Mitchell. They were coached by Newton Buchanan, Liz Filios, J Hernandez, and Danielle Leneé.

Tina & Rick Betz earned a well-deserved victory, and we are grateful to each of the participants and coaches for their time and talents.

This event raised almost \$20,000 for Delaware Shakespeare.



# FISCAL RESPONSIBILITY

2020 was a most bizarre year for finances. Ticket sales and related income plummeted due to lack of large-scale, in-person events. Government and foundation support increased to allow Del Shakes to navigate the challenging financial environment brought on by COVID-19. Large amounts were placed into restrictions due to funds raised to support canceled programs, which will be produced once public health conditions allow.

Expenses decreased due to cancellation of performances. Del Shakes still paid out over \$80,000 in artist fees in 2020, including postponement fees paid to all artists who had been originally contracted for cancelled performances. All year-round administrative staff were fully engaged through the year.

Thanks to community support, Del Shakes ended 2020 in solid financial position and will be ready to rebound once public health conditions allow for resumption of activities.

INCOME		2020	EXPENSES		2020
EARNED INCOME			Fees for Services/Salaries		\$219,335
Performances		\$20,098	Machinery/Equipment		\$22,450
Education Programs		\$4,350	Advertising		\$5,445
Concessions		\$2,582	Facilities		\$5,424
Advertising		\$0	Depreciation		\$5,312
Other		\$723	Printing		\$4,066
TOTAL EARNED INCOME		\$27,753	Supplies		\$3,673
UNEARNED INCOME			Processing Fees		\$3,045
Foundation		\$145,811	Postage		\$2,250
Government		\$112,091	Insurance		\$1,806
Individual		\$70,529	Travel		\$1,640
Fundraising Events		\$21,815	Other		\$9,532
Corporate		\$20,896	PLACED INTO RESTRICTION		\$151,204
TOTAL UNEARNED INCOME		\$371,142	TOTAL EXPENSES		\$435,182
RELEASED FROM RESTRICTION		\$36,287			
TOTAL INCOME		\$435,183			



# COMMUNITY SUPPORT

The work of Delaware Shakespeare is only made possible with wide community support, including the partnership with New Castle County Department of Community Services that allows for the Summer Festival performances at Rockwood Park.

## GOVERNMENT, CORPORATE, AND FOUNDATION SUPPORT

Delaware Shakespeare is grateful to have received financial or in-kind support from the following agencies, companies, and foundations in 2020:

\$100,000+

Delaware Division of Small Business

\$50,000-\$99,999

Longwood Foundation \*

Mid Atlantic Arts Foundation

National Endowment for the Arts: CARES

\$10,000-\$49,999

Delaware Community Foundation

Delaware Division of the Arts

Delaware Humanities Forum/National Endowment for the Humanities

Laffey-McHugh Foundation

Maurice Amado Foundation

National Endowment for the Arts/Arts Midwest

New Castle County Cares

\$5,000-\$9,999

Crestlea Foundation

Crystal Trust

Danaher Lynch Family Foundation

\$1,000-\$4,999

Apple/Benevity

Christiana Care

Delaware Valley Filmmaking Association

Evergreen Waste Services, LLC

Highmark Delaware

Janssen's Market

Kent County Fund for the Arts

M&T Charitable Foundation

PNC Bank

University of Delaware

WSFS Bank

Under \$1,000

Amazon Smile

Bank of America

City National Bank

CSC

Stoney's British Pub

Swigg

Wilmington City Council

\* awarded in 2018 over two years

## ANNUAL CAMPAIGN DONORS

Individual donors have long been Delaware Shakespeare's most consistent and devoted form of support. We're pleased to be able to list every individual who made a gift in 2020.

\*Indicates a donor who has given for five consecutive years.

*Prospero's Circle*

Prospero's Circle is comprised of individuals who support Delaware Shakespeare with gifts of \$1,000 or more.

The Circle is named after one of Shakespeare's most famous characters, the magician on his magical island in *The Tempest*. At one point, Prospero draws a circle and steps into it to create some of his greatest magic. Supporters who step into Prospero's Circle allow Delaware Shakespeare to create even greater magic.

## \$5,000+

Hugh Atkins & Michele Schiavoni  
Laurel A. Riegel \*

## \$1,000-\$4,999

Susan Amert  
Elizabeth Bryson \*  
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Stephen Stradley  
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Danni Van Drew-Dick

## \$500-\$999

Laura Adarve \*  
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Anne L. Sulzbacher  
Stephen & Tomoko Werbe

## \$250-\$499

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Patricia Zaharko

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